

REDGREEN FOR ANDROID BY UNFOLDLABS A FINALIST AT CTIA EMERGING TECH AWARDS 2016

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SAN DIEGO, CA – 9/7/2016 (PRESS RELEASE JET) — UnfoldLabs, an innovative products and services company based in San Diego, CA, is proud to announce that its android app RedGreen has been chosen as one of the finalists for the 10th Annual Emerging Technology (E-Tech) Awards at CTIA Super Mobility 2016. The winners will be announced in a live awards ceremony on September 8, 2016 at the CTIA Super Mobility 2016 in Las Vegas, NV.

RedGreen is an Innovative Android Application that addresses the most common problems a user has with an Android device – Performance, Battery, App management & Data Privacy/Security in a single user experience. The App Manager helps manage unused and unwanted apps on an android device, keeping it free of apps taking up too much device space. Speed Booster improves the performance of any Android device by cleaning Storage/ROM, boosting Memory/RAM and get it running like new again. Private data on android devices can be secured / protected with App Lock. Battery Saver and CPU cooler can help the battery of the android device last longer.

Android holds 85% market share in smartphones. It has been gaining market share steadily over the years and has been adopted by many major smartphone manufacturers. However, users of android devices often complain about certain major issues they face – the most common are reduced battery life, unnecessary & unused apps taking up space and reduction in the performance of their device. Being an Android user myself, our aim was to fix some of these core issues with the help of a solution that is how RedGreen came to fruition “said Asokan Ashok, CEO, UnfoldLabs. “We are very proud that the first app developed by UnfoldLabs has been chosen by an expert panel as a finalist at the CTIA E-Tech awards in the Customer Experience Category.”

“We were very pleased to be one of the first app stores to release RedGreen to the marketplace,” said Brian J. Friedman, CEO of neXva. “We have 25 operator branded stores serving over 150M Android users and we found the reaction to the unique functionality of RedGreen to be extremely positive. Users need an ‘all-in-one’ tool to manage their Android device and RedGreen very well serves that need.”

The CTIA Super Mobility 2016 is one of the largest wireless events in America and the E-Tech awards represent the highest honors in the industry for a product/app. RedGreen will also be showcased at the awards showcase at CTIA Super Mobility 2016 from September 7- 8th and will be one of the entrants eligible for the Crowd Favorite vote.

UnfoldLabs is an Innovative Products and Services Company based in Sunny San Diego, California. We are an agile team specializing in mobile, cloud and new product development, who can take you from ideation to complete product development and marketing, ensuring a high level of success in the US market. The team at UnfoldLabs has the right expertise to help companies take their ideas to fruition through tough marketing strategies and business plans. With disruptive technologies coming out each day, it is imperative to get ideas to the market on time, with right user-experience and innovation in products to capture the imagination of consumers. UnfoldLabs is well equipped to partner with you and your team to identify and take on new challenges and convert them into right opportunities.

Full News Story: <http://pressreleasejet.com/news/redgreen-for-android-by-unfoldlabs-a-finalist-at-ctia-emerging-tech-awards-2016.html>

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