

Fierce Innovation Awards: Telecom Edition Announce Winners, UnfoldLabs Recognized!

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SAN DIEGO - 11/20/2017 – UnfoldLabs announced today that it has been selected as a winner in this year's Fierce Innovation Awards: Telecom Edition, a carrier-reviewed awards program from the publisher of *FierceWireless* and *FierceTelecom*. UnfoldLabs was recognized as a winner in the category of Cloud Services.

UnfoldLabs (<http://unfoldlabs.com/index.html>) was selected as a winner for its innovative, industry-leading product, MobileSwitch (<http://unfoldlabs.com/mobileswitch/index.html>).

All applications were reviewed by an exclusive panel of executives from major telecommunications companies including Sprint, Verizon Wireless, and Telia Carrier AB. All applications were evaluated based on the following criteria: effectiveness, ease of use/ ROI, true innovation and end-user impact. A full list of judges can be found at

https://questex-telecom2017.secure-platform.com/a/page/telecom_judges_2017
(https://questex-telecom2017.secure-platform.com/a/page/telecom_judges_2017)

Winners will be recognized at the Next Gen Wireless Networks Summit in Dallas, TX on Tuesday, November 28th. For more information about the event, please visit <http://www.nextgenwirelesssummit.com/>
(<http://www.nextgenwirelesssummit.com/>)

*"We are deeply thankful for this award and recognition," said **Asokan Ashok, the CEO of UnfoldLabs**. He also says, "We came up with the idea of MobileSwitch for the sheer goal to make a simple, smart and super-fast solution to transfer data between mobile devices. MobileSwitch is just not a way to transfer records; rather it is a solution that people can trust on without any worries about their private information, contacts, and memories being lost or exposed to sources in doing a device swap. Receiving the Fierce Innovation Award in Cloud Services for MobileSwitch greatly applauds the efforts that went in to make this product what it is today. It is a great feeling, and it motivates us ahead to get even better products on the road with each passing day!"*

MobileSwitch (<http://unfoldlabs.com/mobileswitch/index.html>) is an innovative, industry-leading product of UnfoldLabs. MobileSwitch helps transfer all user-generated content from your old mobile devices to a new mobile device quickly and in a simple manner. Our software solution provides a safe way to move content to your new mobile devices. Click on the link and experience it yourself.

<https://play.google.com/store/apps/details?id=com.unfoldlabs.mobileswitch>
(<https://play.google.com/store/apps/details?id=com.unfoldlabs.mobileswitch>)

"We are excited at the possibilities of building some innovative and amazing products at UnfoldLabs. We have had two awards in the past two years for our products, MobileSwitch and RedGreen, which fuels our passion to build many more mind-boggling next generation products. We are thankful to our leadership team and our development team for being there at every step and trying to turn each stone to make MobileSwitch possible. I also would like to show gratitude towards our customers who have recognized us for the unique and quality products that we deliver"; said **Venkat Vakiti, Technology & Product Lead at UnfoldLabs Inc.**

To learn more about UnfoldLabs, visit <http://unfoldlabs.com/>
(<http://unfoldlabs.com/>)

About FierceMarkets

FierceMarkets, a division of Questex, LLC, is a leader in B2B e-media, providing information and marketing services in the telecommunications, life sciences, healthcare, IT, energy, government, finance, and retail industries through its portfolio of email newsletters, websites, webinars and live events. Every business day, FierceMarkets' wide array of digital publications reaches more than 2 million executives in more than 100 countries.

Current publications include: **Telecom:** *FierceWireless; FierceCable; FierceDeveloper; FierceOnlineVideo; FierceTelecom; FierceWirelessTech; FierceWireless:Europe /TelecomsEMEA, FierceInstaller; an Telecom Asia; **Healthcare:** *FierceEMR; FierceHealthcare; FierceHealthFinance; FierceHealthIT; FierceHealthPayer; FierceHealthPayerAntiFraud;**

*FierceMobileHealthcare; FiercePracticeManagement and Hospital Impact; **Life Sciences:** FierceBiotech; FierceBiotechIT; FierceBiotech Research; FierceCRO; FierceDiagnostics, FierceDrugDelivery; FierceMedicalDevices; FiercePharma; FiercePharmaAsia; FiercePharmaMarketing; FiercePharmaManufacturing; FierceVaccines and FierceAnimalHealth **Enterprise IT:** FierceBigData; FierceCIO; FierceContentManagement; FierceDevOps; FierceEnterpriseCommunications; FierceITSecurity and FierceMobileIT; **Finance:** FierceCFO; and FierceFinanceIT; **Government:** FierceGovernment; FierceGovernmentIT; FierceHomelandSecurity; FierceMobileGovernment; FierceCities and FierceGovHealthIT **Marketing & Retail:** FierceCMO; FierceTechExec.*

About UnfoldLabs Inc.

UnfoldLabs is an Innovative Products and Services Company based in Sunny San Diego, California. We make sure everything we do, we do it with earnestness. With a team of passionate strategists, creatives, and technologists, we aim to capture the changing trends and technology through innovation and reach new heights. UnfoldLabs has an agile team specializing in mobile, cloud and new product development/ innovation. Our goal is to create meaningful futuristic experiences for our Customers.

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