

SecureME - Interview with the CEO of a fantastic app

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Did you have any prior development or coding experience?

Being in the technology industry, I suppose no one is spared from this experience! ? I gathered development experience in the initial years of my career, but my focus shifted more towards Technology Management. Having both technical and management backgrounds, helps me understand the business needs as well as the technicalities of a product in depth. A more well-rounded management background better circulates good ideas and has them implemented successfully.

What was the most challenging aspect of developing mobile app?

We wanted to provide a great user experience along with the security features, which was a little cumbersome and challenging. Users these days want an interface which they are very used to - like that of certain social media apps, but then the functionality and behavior is expected to solve their daily life issues. Ultimately, we were able to overcome this challenge by ensuring key features, and complementing them with good design.



Asokan Ashok

Ashok is an industry thought leader and trusted strategic advisor. He is an industry visionary and carries expertise on software platform technologies, product creation, value added content, services & solutions for mobile and cloud platforms. Gathering more than two decades of senior technology management experience in high-tech companies like 'Samsung', 'Motorola', 'Nokia', 'Ericsson' and 'Compaq' (HP), he now serves as a member of the board in various Technology and Services start-ups. He is also a respected speaker at many international trade shows and conferences on technology and authors technology and visionary articles for magazines around the world.

Name a few of your favorite apps and reason you love them.

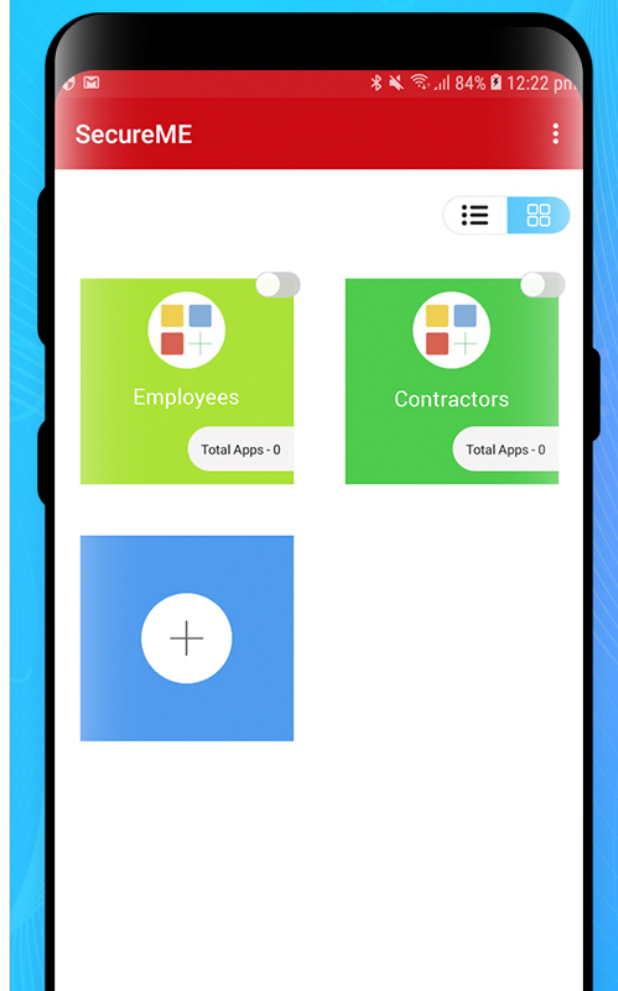
I really like 'UnfoldPrints' a lot - since I am fond of taking pictures. I love the ability to take my own photos, and have them seamlessly print for pickup with no hassle. There's nothing like printing such beautiful memories and saving them for friends and family. Another app that I like a lot is 'RedGreen' - it has helped me keep my device optimized and clean

Protect your Device with SecureME.



(<https://appoftheday.downloadastro.com/wp-content/uploads/2019/04/SecureME-ss1.jpg>)

Create Multiple Groups based on Requirements.



(<https://appoftheday.downloadastro.com/wp-content/uploads/2019/04/SecureME-ss2.jpg>)



How long have you been working on this app?

It has been approx. 2 months that we started building it. But the process of ideation and execution of the planned road-map took a little more than that - under 4 months.

What need of the user did you have in mind when developing this app?

We come across security and privacy hindrance issues on an everyday basis. Even I used to be hesitant in giving my device to someone thinking about what if he or she opens my personal gallery or reads my text messages. As a result, we developed 'SecureME' that targets everyone with a mobile device. We thought of innovating on an app where a user can be rest-assured that their data is protected while sharing their device with others. This problem is relatable to everyone in terms of privacy and security, but also ensures that no one can change your personal settings or make false purchases on your behalf.

In what way do you think your app is better than similar apps on the market? Please describe in detail what innovation you think you bring and what you are proud of in your app.

Having multiple kiosk modes on a single device for multiple users is our application's USP. It differentiates us from all of our competitor apps. It is like having multiple user modes on a single device. There are also more unique features which are not found in other apps like auto launching of the kiosk mode and an option for a personalized look and feel for every user.

What are your future plans and expected features of the coming new versions of this app?

We want to move 'SecureME' to get into the enterprise space and add more features around device management in the next 6-12 months.

Assuming new users of your app are reading this page. What do you want to ask them to do (contact you about X, Share the app, etc.)?

Install 'SecureMe' and safeguard your device today! We trust that you will love our app, but getting to know the same from our users will be a delight! Please do share your experiences with us. We love hearing feedback from our users. Please rate our app on the 'Google Play Store' and 'Samsung Galaxy Store'. Users can also email us at unfoldlabs-at-gmail-dot-com. The user community experience drives us to improve and innovate more.

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SecureME

About App: SecureME - Android Kiosk Launcher is an application that prevents user interaction or any other activity outside the scope of defined execution. SecureME allows the default home screen to be replaced with a customizable screen limiting users to access only a few selected apps. It does not allow the users to explore other apps on the device. By not letting the user access unintended apps, unnecessary data usage or any unprofessional use of the device is controlled. SecureME is the most innovative & unique Android kiosk mode launcher that meets the demands of modern-day users. ★ Important Features: ● Single or Multiple Kiosk Modes. ● Secure Access. ● Auto Launch. ● Hide Apps. ● Personalized Home Screen for Different Users and more.

Categories: Business (<https://appoftheday.downloadastro.com/category/business>)

Date: April 4, 2019

CEO: Asokan Ashok

About CEO: Ashok is an industry thought leader and trusted strategic advisor. He is an ...

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